

# HUMANE EDUCATION STRATEGIC PLAN

2024 - 2029



Humane Education promotes kindness, develops empathy, and cultivates compassion toward animals, people, and the natural world. Lollypop Farm empowers individuals to gain the knowledge and tools to make informed, socially responsible choices to better the lives of animals in our community.

## MISSION-BASED PROGRAMMING

The way we treat people and pets is a learned behavior. Through mission-based programming, Lollypop Farm's Humane Education department will inspire generations of animals lovers to lead with compassion and speak up for those who can't speak for themselves.

**Lollypop Farm Humane Education programs will:**



**Promote kindness and compassion for all living beings**



**Improve the quality of life of animals**



**Spread awareness and empower action for positive change**

# ACCESSIBILITY & INCLUSION

Everyone should have a chance to learn. By providing a safe space, we will ensure that all students have opportunities to contribute to the fullest extent regardless of their needs.

**We will provide quality programming that ensures all people and animals feel safe and are treated with respect and empathy by:**

- **Respecting each learner for individuality. We will adapt our approach to meet learners where they are.**
- **Assessing and adapting our programs and facility to ensure a safe and engaging environment.**
- **Improving access to Lollypop Farm resources available both on campus and offsite.**



# OPERATIONS & SUSTAINABILITY

Humane Education is the foundation for creating a compassionate community for people and pets. To ensure it is available for generations to come, we will work together with our community and stakeholders.

**We will establish a strong foundation for program operations for both financial viability and mission effectiveness by:**

- **Ensuring programs have a solid foundation to produce financial and mission-based ROI).**
- **Establishing Lollypop Farm as a cornerstone for high-quality humane education programming in North America.**
- **Celebrating our organization's impactful history by preserving artifacts and document.**

